

Valuable Benefits

Included with Your Membership

With AcademicBlue, students have access to an array of value-added products and services. These benefits include health management tools and resources that can help them stay well and protect their health.

24/7 Nurseline

The 24/7 Nurseline's registered nurses listen to health concerns and provide general health information and tips. Students can get the guidance they need on possible emergency care, urgent care, general health topics and more 24 hours a day, seven days a week by calling 1-800-581-0368. An audio library is also available at bcbstx.com with access to resources on more than 1,000 topics.

Blue Access for MembersSM (BAM)

BAM is a secure website that gives students confidential access to information about their insurance plans. Students can check to see if claims have been finalized, sign up for alerts about claim activity, print a temporary ID card, view up to 18 months of claim history, and more. Students can register at bcbstx.com and click on the "Log in" tab to create their secure sign-ins.

Blue Access MobileSM

Blue Access MobileSM brings convenient, secure access to our members via their mobile phones, allowing them to better manage their health, wellness and coverage everywhere they go. Members use Blue Access Mobile to find a doctor, locate a hospital or urgent care facility, see their benefit coverage information, and receive helpful tips to maintain their health.

BlueCard[®]

Whether students are traveling across the country or around the world, BlueCard helps them access physicians, hospitals, and health services across the nation and in more than 200 countries and territories. Students can find providers by calling 1-800-810-BLUE (2583) or visiting provider.bcbs.com.

Blue Care Connection[®]

Blue Care Connection provides personalized attention, support, online resources and health advocacy, helping students find the right resources, optimize their health care benefits and manage their medical conditions.

Blue365[®] Member Discount Program

Blue365 is an online destination for health-focused discounts. Students can take advantage of discounts on exercise equipment, health club and gym memberships, weight loss programs, smoking cessation programs, health products and more. They can register at bcbstx.com and receive updates on the deal of the day!

Additional value added benefits are available. Call 1-855-422-3834 for details.