



**BlueCross BlueShield
of Texas**

Blue365[®]

A Discount Program for Members

Blue365 is just one more advantage to having **AcademicBlueSM** student health insurance. You can save money on health care products and services that are often not covered by your benefit plan. There are no claims to file and no referrals or pre-authorizations.

Blue365 has a range of features and discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

Once you register on the Blue365 website at blue365deals.com/BCBSTX, you will receive weekly "Featured Deals," which will offer additional discounts from leading health companies and online retailers that are available for a short period of time.

Davis VisionSM

888-897-9350

TruVision[®]

877-882-2020

Save on eyeglasses, as well as contact lenses, laser vision correction services, examinations and accessories. For a list of Davis Vision providers near you, go to bcbstx.com, click Find a Doctor then select Find a Vision Provider. The Davis Vision network consists of major national and regional retail locations as well as independent ophthalmologists and optometrists. You and your eligible dependents can receive discounts on laser vision correction services through the TLC/TruVision network.

Jenny Craig[®]

877-536-6970

Jenny Craig can help you reach your weight loss goals. You will get one-on-one support given by a trained weight loss expert. Your consultant will give you a tailored program based on the essential components of successful weight management: food, body, mind. You can meet with your consultant in person at a local center. Or you can enjoy the ease of the Jenny Craig At Home program.

To learn more, visit the Blue365 website at
blue365deals.com/BCBSTX





**Seattle Sutton's®
Healthy Eating**

800-442-3438

Save on healthy meals, membership fees*,
nutritional products and other weight-loss services.

Life Time Fitness®

Life Time Fitness offers a total health fitness experience no matter your fitness level, interests, schedule or budget. For new members, Life Time Fitness offers a \$0 enrollment fee when you sign up online.**

Procter & Gamble (P&G) Dental Products

Get savings on dental packages containing the latest in Oral B® power toothbrushes and Crest® products. The dental packages from P&G can help you improve the health of your teeth and gums. Packages may contain items such as an electric toothbrush, mouth rinse, floss and many more.

Nutrisystem®

800-321-8446

Reebok®

A trusted brand for more than 100 years, Reebok develops top athletic equipment for people everywhere, from professional athletes to kids playing soccer. Its wide selection of training equipment, workout apparel, fan gear and more makes it easy to look good and feel great knowing you're using some of the best shoes, apparel and accessories in the world. Enjoy 20 percent off plus free shipping on your entire **reebok.com** order.

BodyMedia®

Blue365 members can enjoy up to 25 percent off a BodyMedia armband. The armband will track calories around the clock, helping you lose weight and stay active.

For more great deals or to learn more about Blue365,
visit blue365deals.com/BCBSTX

* Savings on applicable programs only. Visit, blue365deals.com/BCBSTX for more information.

** Proof of Blue Cross and Blue Shield of Texas coverage is needed. The \$0 enrollment fee offer is only for new members who enroll online at blue365deals.com/BCBSTX. A \$35 administrative fee applies to all memberships. Monthly dues and taxes may also apply. Members' prices, dues and fees may change at any time. Other rules may apply. Always check with the Life Time Fitness club in your area for the most up-to-date offer.

AcademicBlueSM is offered by Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

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The relationship between these vendors and Blue Cross and Blue Shield of Texas (BCBSTX) is that of independent contractors.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.