

## Blue365<sup>®</sup> — A Discount Program for Members

**Blue365** is just one more advantage of having **AcademicBlue** student health insurance. You can save money on health care products and services that are often not covered by your benefit plan. There are no claims to file and no referrals or pre-authorizations.

Blue365 has a range of features and discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

Once you register on the Blue365 website at [blue365deals.com/BCBSTX](http://blue365deals.com/BCBSTX), you will receive weekly "Featured Deals," which will offer additional discounts from leading health companies and online retailers that are available for a short period of time.

### **Davis Vision<sup>SM</sup>**   **TruVision<sup>®</sup>**

Save on eyeglasses, as well as contact lenses, laser vision correction services, examinations and accessories. For a list of Davis Vision providers near you, go to [bcbstx.com](http://bcbstx.com), click "Find a doctor in your network with Provider Finder<sup>®</sup>" then select "Find a vision provider." The Davis Vision network consists of major national and regional retail locations as well as independent ophthalmologists and optometrists. You and your eligible dependents may receive discounts on laser vision correction services through the TLC/TruVision network.

### **Jenny Craig<sup>®</sup>**   **Seattle Sutton's<sup>®</sup>**   **Nutrisystem<sup>®</sup>**

Help reach your weight loss goals with savings from leading programs. You may save on healthy meals, membership fees (where applicable), nutritional products and services.

To learn more, visit the Blue365 website at  
**[blue365deals.com/BCBSTX](http://blue365deals.com/BCBSTX)**





### **Snap Fitness™**

Join Snap Fitness for a 50 percent discount off the best current enrollment offer (no processing fees) and a 5 percent discount off monthly dues. You may also enjoy up to five personal-training sessions for 10 percent off, complimentary access to Snap Fitness online workout tools, one month of online nutrition and meal-planning services and biannual fitness assessments. A 30-day trial membership is also available for \$8.95.

### **Procter & Gamble (P&G) Dental Products**

Get savings on dental packages containing the latest in Oral B® power toothbrushes and Crest® products. The dental packages from P&G can help you improve the health of your teeth and gums. Packages may contain items such as an electric toothbrush, mouth rinse, floss and many more.

### **Reebok**

### **SKECHERS®**

Reebok, a trusted brand for more than 100 years, makes top athletic equipment for all people, from professional athletes to kids playing soccer. SKECHERS, an award winning leader in the footwear industry, offers exclusive pricing on select Performance, Sport, Work and Corporate Casual styles. You will enjoy 20 percent off plus free shipping for your online orders.

For more great deals or to learn more about Blue365,  
visit [\*\*blue365deals.com/BCBSTX\*\*](https://blue365deals.com/BCBSTX)

\* Savings on applicable programs only. Visit, [blue365deals.com/BCBSTX](https://blue365deals.com/BCBSTX) for more information.

AcademicBlue is offered by Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

The relationship between these vendors and Blue Cross and Blue Shield of Texas (BCBSTX) is that of independent contractors.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.