



With all the health insurance options in the marketplace, did you know that your university now sponsors a student health plan offered by Blue Cross and Blue Shield of Oklahoma (BCBSOK) known as AcademicBlue?

I am sure you know that your child's University has a commitment to making sure all students have access to quality medical, behavioral health, educational and preventive services as these important services play a great role in their well-being and success.

What you may not know is that one of the ways the University supports this is by sponsoring a student health plan that offers students comprehensive health insurance through BCBSOK that has all the health benefits required under the Affordable Care Act. The plan, called AcademicBlue, also offers many additional benefits and services specific to the needs of college students, such as lower deductibles, campus health services, free use of the BCBSOK 24/7 Nurseline and mobile tools for easy access to information.

The University-sponsored plan gives students access to a broad network of doctors so they are covered at home, school and while traveling. This is especially important if your student goes to school away from home. You can check to make sure your student's choice of doctors is in the network before you buy.

Next, you should compare the cost and the benefits of the student plan to other options, as the student plans are specifically designed and priced for students, resulting in premiums typically less than similar marketplace plans or less than your employer plan (especially if the cost for dependent coverage is per child).

Before you choose coverage, take a look to see how AcademicBlue compares to your current insurance options.

Compare the Facts	AcademicBlue	Most Other Insurance
ACA Compliant	✓	✓
Preventive Care	✓	✓
Essential Health Benefits	✓	✓
No annual limits or pre-existing conditions	✓	✓
Designed and priced for students and endorsed by your University	✓	X
Broad PPO network of doctors and hospitals at home and nationwide	✓	Varies

Do the math and see if the AcademicBlue student health insurance plan is a smart move for your student!

For open enrollment dates and coverage periods, see your "Home" tab and "Enrollment" tab for additional details.