

## Blue365<sup>®</sup> — A Discount Program for Members

**Blue365** is just one more advantage of having **AcademicBlue** student health insurance. You can save money on health care products and services that are often not covered by your benefit plan. There are no claims to file and no referrals or pre-authorizations.

Blue365 has a range of features and discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

Once you register on the Blue365 website at [blue365deals.com/BCBSTX](http://blue365deals.com/BCBSTX), you will receive weekly "Featured Deals," which will offer additional discounts from leading health companies and online retailers that are available for a short period of time.

### **EyeMed Vision Care**      **Davis Vision<sup>SM</sup>**

You may save on eye exams, eyeglasses, contact lenses, and accessories. You have access to national and regional retail stores and local eye doctors. You may also get possible savings on laser vision correction.

### **Jenny Craig<sup>®</sup>**      **Seattle Sutton's<sup>®</sup>**      **Nutrisystem<sup>®</sup>**

Help reach your weight loss goals with savings from leading programs. You may save on healthy meals, membership fees (where applicable), nutritional products and services.

To learn more, visit the Blue365 website at  
[blue365deals.com/BCBSTX](http://blue365deals.com/BCBSTX)





### Snap Fitness™

Join Snap Fitness for a 50 percent discount off the best current enrollment offer (no processing fees) and a 5 percent discount off monthly dues. You may also enjoy up to five personal-training sessions for 10 percent off, complimentary access to Snap Fitness online workout tools, one month of online nutrition and meal-planning services and biannual fitness assessments. A 30-day trial membership is also available for \$8.95.

### Dental Solutions<sup>SM</sup>

You may get dental savings with Dental Solutions. You may receive a dental discount card that provides access to discounts up to 50 percent to more than 70,000 dentists and more than 254,000 locations.\*

### Reebok

### SKECHERS®

Reebok, a trusted brand for more than 100 years, makes top athletic equipment for all people, from professional athletes to kids playing soccer. SKECHERS, an award-winning leader in the footwear industry, offers exclusive pricing on select Work and Corporate Casual styles. You will enjoy discounts and free shipping opportunities.

For more great deals or to learn more about Blue365,  
visit [blue365deals.com/BCBSTX](http://blue365deals.com/BCBSTX)

Savings on applicable programs only. Visit [blue365deals.com/BCBSTX](http://blue365deals.com/BCBSTX) for more information.

\* Dental Solutions requires a \$9.95 signup and \$6 monthly fee.

AcademicBlue is offered by Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association. The relationship between these vendors and Blue Cross and Blue Shield of Texas (BCBSTX) is that of independent contractors.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.

Blue Cross and Blue Shield of Texas complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, or gender identity.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-855-710-6984 (TTY: 711).

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-855-710-6984 (TTY: 711).

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