

## A Discount Program for Members

Blue365<sup>®</sup>

### **Blue365 is just one more advantage of having AcademicBlue student health insurance.**

You can save money on health care products and services that often are not covered by your benefit plan. There are no claims to file and no referrals or pre-authorizations.

Blue365 has a range of features and discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

Once you register on the Blue365 website at [blue365deals.com/BCBSNM](https://blue365deals.com/BCBSNM), you will receive weekly "Featured Deals," which will offer additional discounts from leading health companies and online retailers that are available for a short period of time.



To learn more, visit the Blue365 website at [blue365deals.com/BCBSNM](https://blue365deals.com/BCBSNM)

## EyeMed Vision Care | Davis Vision<sup>SM</sup>

You may save on eye exams, eyeglasses, contact lenses, and accessories. You have access to national and regional retail stores and local eye doctors. You may also get possible savings on laser vision correction.

## Jenny Craig® | Nutrisystem®

Help reach your weight loss goals with savings from leading programs. You may save on healthy meals, membership fees (where applicable), nutritional products and services.

## BodyBoss 2.0 from FitBoomBah

Working out from home has never been more convenient. We all know the benefits of regular exercise, but it's not always easy to make time to go to the gym. Between work, family, friends, and other obligations — it's a challenge even to make it to the gym. BodyBoss is your solution, bringing the gym to you! BodyBoss has over 100+ YouTube videos (getting started tutorials, complete exercise library, and guided step-by-step workouts) to get you started. Simulate thousands of dollars of gym equipment with this "home gym in a box." Bring the gym to you with BodyBoss!

## Dental Solutions<sup>SM</sup>

You may get dental savings with Dental Solutions. You may receive a dental discount card that provides access to discounts up to 50 percent to more than 70,000 dentists and more than 254,000 locations.\*

## Reebok | SKECHERS®

Reebok, a trusted brand for more than 100 years, makes top athletic equipment for all people, from professional athletes to kids playing soccer. SKECHERS, an award-winning leader in the footwear industry, offers exclusive pricing on select Work and Corporate Casual styles. You will enjoy discounts and free shipping opportunities.



**For more great deals  
or to learn more about  
Blue365, visit  
[blue365deals.com/BCBSNM](https://blue365deals.com/BCBSNM)**

Savings on applicable programs only. Visit [blue365deals.com/BCBSNM](https://blue365deals.com/BCBSNM) for more information.

\* Dental Solutions requires a \$9.95 signup and \$6 monthly fee.

The relationship between these vendors and Blue Cross and Blue Shield of New Mexico (BCBSNM) is that of independent contractors.

Blue365 is a discount program only for BCBSNM members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSNM does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSNM reserves the right to stop or change this program at any time without notice.

Blue Cross and Blue Shield of New Mexico complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, sex, gender identity, age, sexual orientation, health status or disability. To get help and information in your language at no cost, please call us at 855-710-6984.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 855-710-6984 (TTY: 711).

Dif baa akó nínizín: Dlí saad bee yánnít'go Diné Bizaad, saad bee áká'ánida'áwo'de' e'', t'áá jiik'eh, éí ná hólp', kójj' hódílnih 855-710-6984 (TTY: 711).

AcademicBlue is offered by Blue Cross and Blue Shield of New Mexico, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

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