
Just for you: Discounts for being Blue

Everyone appreciates a good deal. And as a BlueCross BlueShield of South Carolina member, you can get great discounts through our Blue365® program to enhance your health and well-being.

What it offers

Deals on products and services to help keep you happy and healthy. The Blue365 program is sponsored by participating Blue companies. Members can receive regular updates on available deals via email.

How it works

Register free online. Then browse the current deals in these categories: fitness, personal care, healthy eating, financial health, lifestyle and wellness.

Two ways to save

Some deals give you a coupon code that can be applied to a purchase on a vendor's website, or provide a discounted option. Others take you directly to a vendor's website to make a discounted purchase or enroll in a special discount program.

Deals have included:

- Heart Rate Monitors USA — Savings on select FitBit, Mio and Polar products.
- PetPlan — 10 percent discount on insurance to help with an unexpected pet accident, injury or illness.
- Last Minute Travel Club — Join free (regularly \$50) for travel-related discounts up to 55 percent.
- Hope Paige Medical LED gear — Discounts on light-up products for safety during evening or early morning exercise.
- Discounts on Skechers and Reebok products
- Jonathan Paul Fitovers eyewear — \$10 off sunglasses that fit over your eyeglasses.
- Holly Clegg — Save 25 percent on cookbooks with healthful 30-minute recipes.
- Cord:Use — Save \$500 on storage for umbilical cord blood

**Register and see the latest discounts
at www.blue365deals.com.**



SouthCarolinaBlues.com