



welcome to AcademicBlueSM

(Your Student Health Insurance Plan)

Follow these steps to make sure you're taking advantage of everything your plan has to offer:



1 Create an account with **Academic HealthPlans (AHP*)** at ahpcare.com. (AHP provides the administrative services for your plan.)

2 After registering at the AHP website, use the "Login in to **Blue Access for MembersSM**" link to create an account to access your health insurance plan information on the Blue Cross and Blue Shield of Oklahoma (BCBSOK) website. (BCBSOK is your health insurance company.)



3 Download the **BCBSOK App** to your phone to:

- Find a doctor, hospital or urgent care facility.
- Get coverage and claims information.
- View and email your member ID card.

Text **BCBSOK APP** to **33633** to download. (Message and data rates may apply.)



4 **Bookmark** this important webpage and add the associated phone number to your contacts:
24/7 Nurseline 800-581-0407
(For general health questions)

5 **Need to find a pharmacy?**
Register at myprime.com. (Prime Therapeutics is the pharmacy benefits manager for BCBSOK.)



6 **Where you go matters. Need a doctor, retail clinic, urgent care or ER?**
Bookmark this [quick reference guide](#) to help you determine the level of care you may need.

7 **What happens if you get sick when you're away from school?**
Bookmark this [flier](#) that contains information on the BlueCard[®] PPO program.



8 **Register** for Well onTarget[®] at wellontarget.com to take advantage of:

- Health assessments
- Self-directed courses
- Tracking tools and interactive health calculators
- A variety of trusted health resources and information

9 **Sign up** for the discount program for members called Blue365 at blue365deals.com/BCBSOK. Blue365 has a range of features and discounts from top national and local retailers on fitness gear, gym memberships, vision and dental products, and much more.



Blue365[®]

10 **Set up** text messaging to receive:

- Prescription reminders, fitness and exercise tips, and more!

Go to bcbcsok.com/mobile/text-messaging for more information.



You can opt out of BCBSOK text messaging (SMS) programs at any time.

AcademicBlue is offered by Blue Cross and Blue Shield of Oklahoma, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Academic HealthPlans, Inc. (AHP) is a separate company that provides program management and administrative services for the student health plans of Blue Cross and Blue Shield of Oklahoma.

Blue Cross[®], Blue Shield[®] and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

Blue Cross and Blue Shield of Oklahoma complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, or gender identity.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-855-710-6984 (TTY: 711).

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-855-710-6984 (TTY: 711).

MDLIVE is not an insurance product nor a prescription fulfillment warehouse. MDLIVE operates subject to state regulations and may not be available in certain states. MDLIVE does not guarantee that a prescription will be written. MDLIVE does not prescribe DEA-controlled substances, non-therapeutic drugs and certain other drugs that may be harmful because of their potential for abuse. MDLIVE physicians reserve the right to deny care for potential misuse of services.

MDLIVE, an independent company, provides virtual visit services for Blue Cross and Blue Shield of Oklahoma. MDLIVE operates and administers the Virtual Visit program and is solely responsible for its operations and that of its contracted providers.

MDLIVE and the MDLIVE logo are registered trademarks of MDLIVE, Inc. and may not be used without written permission.

The relationship between Blue Cross and Blue Shield of Oklahoma (BCBSOK) and contracting pharmacies is that of independent contractors, contracted through a related company, Prime Therapeutics LLC. Prime Therapeutics also administers the pharmacy benefit program. BCBSOK, as well as several other independent Blue Cross and Blue Shield Plans, has an ownership interest in Prime Therapeutics.

MyPrime.com is an online resource offered by Prime Therapeutics.

Blue365 is a discount program only for BCBSOK members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSOK does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSOK reserves the right to stop or change this program at any time without notice.