Advantages of Membership

With AcademicBlue, you have access to value-added products and services.
These health management tools and resources can help you stay well and protect your health.

Blue Access for Members℠ (BAM℠)
BAM is a secure website that gives you confidential access to information about your insurance plans. Check if claims have been finalized, sign up for alerts about claim activity, print a temporary ID card, view up to 18 months of claim history, and more. Register at bcbstx.com/member.

BCBSTX App¹
With the BCBSTX App from Blue Cross and Blue Shield of Texas (BCBSTX), you can access your important health insurance information wherever you are. View your ID card, see your benefit coverage information, and find in-network doctors, hospitals and urgent care facilities.

To get the BCBSTX App, text¹ BCBSTX APP to 33633.

Virtual Visits²
Virtual visits provide you with care when and where you need it, with access to board-certified doctors and licensed therapists 24 hours a day, seven days a week. Treatment for nonemergency medical conditions or behavioral health needs can take place via online video, mobile app, or phone. Prescriptions can be sent electronically to a nearby pharmacy (when appropriate) for many common medical conditions.

myStrength³
myStrength is an online tool that helps you learn skills to feel happier, reduce stress, and confidently face life’s challenges, large and small. You can browse hundreds of fun, easy activities designed to help them strive for optimum mental and physical well-being.

24/7 Nurseline (English and Spanish)
The 24/7 Nurseline’s registered nurses listen to health concerns and provide general health information and tips. You can get the guidance you need on possible emergency care, urgent care, general health topics and more, 24 hours a day, seven days a week by calling 800-581-0368.

Health and Wellness Programs
Your wellbeing is important. That’s why your health benefits include tools, information and support to help you live a healthy lifestyle. With programs available online or on your mobile phone, you can learn how to improve your wellbeing – whenever it works with your schedule. Take a look at all the resources centered around YOU. Get started by logging in to BAM at bcbstx.com. Then go to My Health to access all your health and wellness programs.

BlueCard® Program
When traveling, the BlueCard Program helps you access physicians, hospitals, and health services across the nation. To find providers call 800-810-BLUE (2583) or visit provider.bcbs.com.

Blue365® Member Discount Program
Blue365 is an online destination for discounts on health and wellness products and services. You can take advantage of discounts on health club memberships, athletic apparel and footwear, weight loss programs, vision products and services, and more. Register at blue365deals.com/bcbstx and receive weekly featured deals.

¹ Message and data rates may apply. Terms and conditions and privacy policy at bcbstx.com/mobile/text-messaging.
² Virtual visits may not be available on all plans. Nonemergency medical service in Idaho, Montana, and New Mexico is limited to interactive audio/video (video only). Non-emergency medical service in Arkansas is limited to interactive audio/video (video only) for initial consultation.
³ myStrength, Inc. is an independent company that provides behavioral health resources for the fully insured student health plans of Blue Cross and Blue Shield of Texas.

Blue Cross and Blue Shield of Texas complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, sex, gender identity, age, sexual orientation, health status or disability.

To get help and information in your language at no cost, please call us at 855-710-6984.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 855-710-6984 (TTY: 711).

AcademicBlue is offered by Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.