Follow these steps to make sure you're taking advantage of everything your plan has to offer:

1. Create an account with Academic HealthPlans (AHP*) at academicblue.com. AHP provides the administrative services for your plan.
2. After registering at the AHP website, use the Login to Blue Access for Members® (BAM®) link to create an account to access your health insurance plan information on the Blue Cross and Blue Shield of Texas (BCBSTX) website. (BCBSTX is your health insurance company.)
3. Sign up for the discount program for members called Blue365 at blue365.com/BCBSTX. Blue365 has a range of features and discounts from top-name and local retailers on fitness gear, gym memberships, vision and dental products, and much more.
4. Bookmark the Blue Access for Members (BAM) website to help you determine the level of care you may need.
5. Download the Blue365 app to your phone to:
   - Find doctors, hospitals or urgent care facilities.
   - Get coverage and claims information.
   - View and enroll your member ID card.
   - Get additional information about the program.
   - Text BCBSTX APP to 39632 to download.
6. Register for MyBlue (on TargetAPP at welltarget.com) to take advantage of:
   - Health assessments
   - Self-directed courses
   - Tracking tools and interactive health calculators
   - A variety of trusted health resources and information
7. Download the BCBS Mobile app to your phone to:
   - Get coverage and claims information.
   - Find a doctor, hospital or urgent care facility.
   - Call the BlueCard Access number.
   - Bookmark these important webpages and add the associated phone numbers to your contacts.
   - Open messaging (SMS) programs at any time.
   - You can opt out of BCBSTX text messaging to receive:
     - Exercise tips, and more!

Blue365
(Your Student Health Insurance Plan)

Blue Access for Members
(Your Student Health Insurance Plan)